



Mobilesoft, LLC Chooses MobileCause, Inc. to Deliver Mobile Fundraising To Their Non-Profit Clients

The Haiti earthquake disaster was tragic and heartbreaking but there is some good that has come up from those ashes. Immediately after the Haiti earthquake disaster, Americans used their cell phones to send text messages pledging **more than \$30 million within 10 days for Haitian relief efforts**, according to figures released by the Mobile Giving Foundation. MobileCause was a leader and provided their mobile giving platform in the Haitian mobile giving effort. It has been almost a year now and MobileCause has seen tremendous growth, with over 500+ non-profit organizations now using their services to help raise funds for their causes.

Mobilesoft, LLC www.mobilesoftllc.com took notice of this leader's efforts and after an extensive search for the right mobile fundraising partner Mobilesoft, LLC has chosen MobileCause, Inc. to deliver their mobile fundraising platform to their clients.

Kirk Howell, President of Mobilesoft, LCC said, MobileCause's mobile fundraising platform is a fantastic fit for our non-profit clients and their donors. The mobile platform is a simple-to-use web service, delivering instant fundraising text-messaging, micro-billing, and text polling over SMS, Twitter, and SMTP. It is everything our non-profit clients have been looking for from a mobile fundraising partner; delved in real time and at the touch of a button.

Howell went on to say, we're excited about the partnership with MobileCause; we have the same "spirit of caring" and we are looking forward to delivering a platform that can seriously make a difference. Both companies are dedicated to helping organizations raise funds through mobile giving initiatives; and through these initiatives we fully expect lives to change for the better.

The MobileCause and Mobilesoft, LLC leadership teams have been successful in helping non-profits raise more than half a billion dollars over the course of their careers and have a track record for technology innovation.

About Mobilesoft, LLC - empowers businesses to form intimate relationships with their customers through innovative mobile programs that foster in-lifestyle engagement for brands and their consumers.

About MobileCause, Inc. - is the leading web service for mobile donor engagement and fundraising. MobileCause delivers mobile CRM tools to nationally recognized non-profit organizations.

FOR FURTHER INFORMATION

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