



Charter Digital Media, Inc., Chooses Mobliesoft, LLC to Deliver Their Mobile Communications

Charter Digital Media (CDM) www.charterdigitalmedia.com is a national sales organization for digital placed-based media and out-of-home television networks with representatives in New York, Chicago, Los Angeles and Miami. CDM represents these networks to advertisers and their advertising agencies, major buying groups, out-of-home specialists and promotional marketing agencies.

Terry J. Kollman, President of Charter Digital Media said, "It is not a secret that everyone carries a mobile phone today and reports have show that mobile subscriptions worldwide have hit the impressive milestone of 5 billion, according to ABI. To put it in perspective, there is currently around 6.7 billion people worldwide, indicating an incredible adoption for just one type of device.

We believe that Mobile is the next great evolution in communications and adding a mobile communication partner like Mobliesoft, LLC to our mix of services is something this give us a competitive advantage and shows our clients we serious about bridging the communication gap. We have known the Mobolesoft, LLC executive team for many years and have seen them grow into a power house company. We are excited to be working with them to deliver mobile services to our clients."

Mobilesot, LLC www.mobilesoftllc.com empowers businesses to form intimate relationships with their customers through innovative mobile programs that foster in-lifestyle engagement for brands and their consumers.

Both Mobliesoft, LLC and Charter Digital Media approach, is to offer business solutions that empower companies and brands to enhance CRM, improve operations, and build consumer based communities while increasing revenues. We do this through partnership engagement, hard work and relevance in the market-place.

James (JR) Rance, Vice President of Business Development at Mobliesoft, LLC said, "this is a tremendous matchup; not only for Mobliesoft, LLC and Charter Digital Media, but more importantly for the clients we serve. We are excited about this relationship with a longstanding, positive company like Charter Digital Media, and will work together to deliver the very best in communications."

FOR FURTHER INFORMATION

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